

THE HIGHLAND CENTER'S 2016 IMPACTS

**Renovation
Complete!**

**\$3.1 million renovation of
The Highland Center complete!
Business and telecommuting
tenants welcome!**

HIGHLAND INN

71

Nights of
dinner
service

1

Grant

- Hired great new Chef and reopened Inn restaurant - sourced food and drink from 12 local farmers and 4 Virginia breweries.
- The Highland Inn was able to run smoothly thanks to the help of volunteers who put in over 2,777 hours of time!
- Launched a new 10-week Culinary and Hospitality Internship for two undergrads.
- The Highland Center secured a \$600,000 grant to renovate the Highland Inn.



HIGHLAND FARMERS' MARKET

19

Seasons



Coordinated 19th season of Highland Farmers' Market. \$35,304 spent at the market supporting local farmers and helping provide fresh, healthy food to the community. Regionally, led USDA Farmers Market Promotion Program, promoting Farmers' Markets in 4 counties including Pendleton, Pocahontas, Highland, and Bath.

95

Hours

At the Farmers' Market, high school interns contributed 95 hours, helping with market set up and break down, and planning and carrying out children's activities for 177 children.

COMMUNITY PARK

\$136,960

Grant

\$136,960 Recreation Trails Program Grant from Virginia Department of Conservation & Recreation to develop trails throughout the Community Park.



At the park site, volunteers with Sons of Confederate Veterans helped with cemetery investigation and maintenance.

YOUTH PROGRAMS

1,617
Hours

Matched 16 Highland youth with 20 local worksites via the Youth Employment Program. These youth worked 1,617 hours at local businesses, nonprofits, and county entities gaining essential work skills.

7
Agencies

Worked with partners from Valley Workforce to set 3 recent Highland High School graduates up with work experiences and vocational training.

17
Youth Philanthropists

7 Member Youth Coalition: Engaged 7 agencies/community organizations in a coalition to support local youth-related initiatives

17 Youth Philanthropists: Continued the successful administration of a Highland County based Youth Philanthropy Council in partnership with the Community Foundation of the Blue Ridge. The group of high schoolers granted at least \$5,000 to local projects.

12 mock interview proctors for YEP put in a total of 29 hours.

ELEVATED LIVING

Created a new brochure and website (www.highlandliving.org) aimed at attracting young entrepreneurs to Highland.

12 Community Ambassadors put in 87 hours of volunteer time to welcome new residents to the community.

SCORE

Provided business counseling to 14 local entrepreneurs.

5 counselors contributed more than 50 hours of mentorship for Highland businesses, including 8 start-ups



LOCAL FOOD PROMOTION

30

Created a new website, marketing materials, and marketing plan for Alleghany Meats, a local, farmer-owned meat processing facility serving the Alleghany Highlands region.

Farmers

Coordinated with over 30 regional farmers and agriculture professionals to promote and market local livestock products to consumer markets.

**OUR PROGRAMS ARE MADE POSSIBLE
BY DONORS, PARTNERS AND VOLUNTEERS**

Thank you!



540-468-1922 ~ www.TheHighlandCenter.org